



**Centers for Medicare & Medicaid Services National Medicare Multi-Media
Education Campaign Medicare Prescription Drug Coverage
Radio Ad- 30 seconds**

Dishes

SFX: DISHES BEING WASHED.

MOTHER: Honey, I'm healthy, I don't need to sign up for a Medicare Drug Plan.

DAUGHTER: But Mom, Uncle Luis is just 71, and he takes so many pills. I mean, you never know.

MOTHER: I never thought of it that way.

ANNCR: The more you know about Medicare Prescription Drug Coverage, the better it sounds.

DAUGHTER: Let me help you sign up. It's peace of mind.

MOTHER: I didn't do so bad with you, did I?

DAUGHTER: Mama...

ANNCR: For help, call 1-800-MEDICARE, go to medicare dot gov, Or...turn to each other.
To avoid a penalty, sign up by May 15th.
Paid for by the department of Health and Human Services.